



THE HEALTHY CHOICE



ONLY
25 KCAL
PER CAN



BECAUSE QUALITY MATTERS TO US, BEEBAD "LOW CALORIE" IS:
NO REFINED SUGAR - TAURINE FREE - GLUTEN FREE - SODIUM FREE - NO PRESERVATIVES - NO ARTIFICIAL COLORS



OUR MISSION

To offer a natural, healthy and high quality energy drink with special attention to (natural) taste. Our attention is also paid to bees and beekeepers.

UNIQUE SELLING PROPOSITION

The first, unique and innovative energy drink made in Italy sweetened 100% with Honey.

With natural ingredients aligned with the new market trends.

With refreshing lightly sparkling taste.

Natural flavor: our goal is to bring back the centrality of taste on a product category that, by definition, has never been "pleasant".

IDEAL BEFORE AND AFTER SPORT, FOR CONCENTRATION IN STUDY AND WORK.


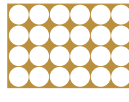
Honey has a lower glycemic index (GI) than refined sugar, **releasing energy over a relatively longer period of time**. Caffeine can increase athletic performance through increased muscle strength, endurance, and exercise speed.

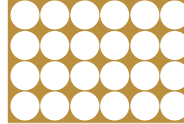

Being a **"functional" drink** gives us the energy load we need to better cope with our work efforts and increase our ability to concentrate.

In addition, its **natural taste is so versatile** that you can drink it as an **aperitif** or prepare delicious **cocktails**. Its energizing characteristics derive from the use of the following **natural ingredients**: Honey, natural Caffeine, Propolis, Ginseng, Royal Jelly, Maca, Erythritol and Stevia.

BEEBAD® energy drink is a natural energy source that increases the attention, concentration and physical and mental power we need to maintain the rhythms dictated by a modern lifestyle.

Given its natural and energetic properties, it is perfect for athletes, students and workers.

	CAN Serving Size: 250 ml Packaging: aluminum & plastic Dimensions: diam. mm 50 x 135 h Weight: 0,27 kg Shelf life: 24 months	PRODUCT CODE (coming soon)
	TRAY Capacity: 24 cans x 250 ml Measurements: Empty: mm 330 x 210 x 45 h With can: mm 330 x 210 x 140 h	(coming soon)

PALLET OPTIMIZATION FOR BEEBAD® ENERGY DRINK X 250 ML	
 <p>Tray (24 cans) mm 330 x 210 x 140h Weight: 6,510 kg</p>	 <p>mm 800 x 1200 x 1700 h 12 trays per layer Nº of layers PLT max: 11 (total 132 trays, 3168 cans) (cm 165/170) Weight: 920 Kg Nº of layers PLT min: 9</p>



HONEY. Is the best natural ingredient that provides energy. It is the result of the hard and meticulous work of bees who are the sentinels of the world of nature and the ecosystem servants.

CAFFEINE. Helps counteract fatigue and can improve reflexes and concentration.

PROPOLIS. Is known for its beneficial properties, in particular for its antibacterial and antiviral properties, and for its immunostimulatory effects and its natural antioxidants that can compensate for a very intense life experience.

GINSENG. Known for its energizing and revitalizing effects, is useful especially for the support and the enhancement of mental and physical well-being, for the ability to concentrate and to fight the feeling of tiredness and fatigue.

ROYAL JELLY. Is known all over the world for its energizing and toning effects useful in fighting the effects of aging and in stimulating your immune system. It is a real elixir of life!

MACA. A characteristic plant of the Peruvian Andes, increases the ability of your body to adapt to stressors which active people often encounter in their daily lives, at work or during sports. These features help our body and our mind to react positively and overcome these limiting situations preventing them to restrain our spirit and enthusiasm for a dynamic life.

ERYTHRITOL AND STEVIA. Stevia is a natural sweetener derived from a plant called stevia rebaudiana while erythritol is derived from fruit. Both sweeteners contain no calories and can be used by people with diabetes or who are on weight-loss diets.

VITAMINS OF "B" GROUP. Vitamins B3, B5, B6 and B12, also called "energy vitamins", are essential micronutrients for the maintenance of normal biological functions.