



THE HEALTHY CHOICE

MADE IN ITALY

SEETENED WITH
100%
HONEY



BECAUSE QUALITY MATTERS TO US, BEEBAD "HIBISCUS" IS:
NO REFINED SUGAR, JUST HONEY - TAURINE FREE - GLUTEN FREE - SODIUM FREE - NO PRESERVATIVES - NO ARTIFICIAL COLORS

OUR MISSION

To offer a natural, healthy and high quality energy drink with special attention to (natural) taste. Our attention is also paid to bees and beekeepers.

UNIQUE SELLING PROPOSITION

The first, unique and innovative energy drink made in Italy sweetened 100% with Honey.

With natural ingredients aligned with the new market trends.

With refreshing lightly sparkling taste.

Natural flavor: our goal is to bring back the centrality of taste on a product category that, by definition, has never been "pleasant".

IDEAL BEFORE AND AFTER SPORT, FOR CONCENTRATION IN STUDY AND WORK.

Honey has a lower glycemic index (GI) than refined sugar, **releasing energy over a relatively longer period of time**. Caffeine can increase athletic performance through increased muscle strength, endurance, and exercise speed.

Being a **"functional" drink** gives us the energy load we need to better cope with our work efforts and increase our ability to concentrate.

In addition, its **natural taste is so versatile** that you can drink it as an **aperitif** or prepare delicious **cocktails**.


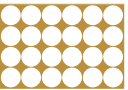
Its energizing characteristics derive from the use of the following **natural ingredients**: Honey, Maracuja (passion fruit), natural Caffeine, Ginger, Hibiscus, Guarana, Acerola and Ginseng.

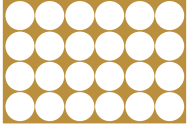

Caffeine, Propolis, Ginseng, Royal Jelly and Maca.

BEEBAD® energy drink is a natural energy source that increases the attention, concentration and physical and mental power we need to maintain the rhythms dictated by a modern lifestyle.

Given its natural and energetic properties, it is perfect for athletes, students and workers.



| | | PRODUCT CODE |
|--|--|---------------|
|  | CAN Serving Size: 250 ml Packaging: aluminum & plastic Dimensions: diam. mm 50 x 135 h Weight: 0,27 kg Shelf life: 24 months | (coming soon) |
|  | TRAY Capacity: 24 cans x 250 ml Misurements: Empty: mm 330 x 210 x 45 h With can: mm 330 x 210 x 140 h | (coming soon) |

| PALLET OPTIMIZATION FOR BEEBAD® ENERGY DRINK X 250 ML | |
|--|--|
|  |  |
| Tray (24 cans) mm 330 x 210 x 140h Weight: 6,510 kg | mm 800 x 1200 x 1700 h 12 trays per layer Nº of layers PLT max: 11 (total 132 trays, 3168 cans) (cm 165/170) Weight: 920 Kg Nº of layers PLT min: 9 |



Honey



Maracuja



Caffeine



Ginger



Hibiscus



Guarana



Acerola



Ginseng



Vitamins

HONEY. The best, most natural energy booster on earth, honey is the result of the meticulous and intricate work of bees, sentinels of the world of nature and the ecosystem.

MARACUJA /PASSION FRUIT. Rich in fiber, it helps reduce blood cholesterol levels and protect intestinal health. Rich in vitamins A, C and flavonoids, which have an antioxidant effect and help prevent the formation of free radicals. Also rich in potassium, which promotes hydration of the body, helps regulate heart rate and keep blood pressure under control.

CAFFEINE. Helps counteract fatigue and can improve reflexes and concentration.

GINGER. Anti-inflammatory and antioxidant, inhibiting the activity of free radicals. Reduces abdominal swelling, acts as a gastroprotector, relieves gastroesophageal reflux symptoms, improves metabolism efficiency. It reduces blood sugar levels and some cardiovascular risk factors.

HIBISCUS. Diuretic, laxative, hypotensive, antiseptic, inhibitor of amyliasis, lipase and hepatic lipogenesis, relaxing counteracts anxiety and nervousness, finally aphrodisiac.

GUARANA. The presence of caffeine gives strong stimulating and toning properties. The most common effects associated with the use of guarana involve: the nervous system (slight arousal, increased attention span and mental concentration, reduced perception of fatigue)

ACEROLA. Fruit with high antioxidant power, both for Vitamin C and for the presence of polyphenols and carotenoids. Due to these properties, acerola is a fruit particularly suitable for preventing and fighting flu symptoms, colds and diseases of the respiratory system.

GINSENG. A plant extract known for its energizing and revitalizing effects. It's especially useful for supporting physical and mental well-being, concentration and combatting fatigue.

VITAMINS OF "B" GROUP. Vitamins B3, B5, B6 and B12, also called "energy vitamins", are essential micronutrients for the maintenance of normal biological functions.



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